



FOR TEAMS · TROOPS · CHURCHES · PTAS ·
BANDS · ANY GROUP RAISING MONEY

QUICK, EASY MEALS FOR BUSY FAMILIES. REAL MONEY FOR YOUR PROGRAM.

Hardwood smoked, vacuum sealed, frozen. Families order through one link, and dinner goes from the freezer to the table in 12 to 15 minutes. Your group keeps the markup on every order.

01 · SHARE ONE ORDER LINK

We set up a custom online order page for your group and send you the link to share with families.

02 · SELL FAMILIES PAY RETAIL

Supporters order and pay directly through the link. No cash to collect, no order forms, no inventory.

03 · PROFIT YOU KEEP THE MARKUP

Supporters pay retail online and we handle every dollar of it. Your group's share of each item sold is paid out on delivery day, by check or Zelle. You are never invoiced.

01 Families aren't just donating. They're buying dinner.

Supporters get something they actually wanted, at a price they'd have paid anyway.

02 It waits in the freezer.

Nothing spoils on the counter. They pull a bag on the night that got away from them.

03 One pot, 12 to 15 minutes.

Sealed bag straight into boiling water. No thawing, no prep, one thing to wash.

WHAT YOUR GROUP CAN EARN

SCENARIO A · 30 PLAYERS · 10 ITEMS EACH

\$2,200+

About \$5,700 in sales, or \$190 per player

SCENARIO B · 60 PLAYERS · 10 ITEMS EACH

\$4,500+

About \$11,400 in sales, or \$190 per player

Based on real orders: about \$19 an item, two or three items per supporter. Your group keeps about 40 cents of every dollar.

A Gwinnett County high school baseball team asked every player to sell 10 items and followed up on it. **63 of their 65 players sold**, and the team did over **\$15,000** in sales.

HOW TEAMS HIT THEIR NUMBER

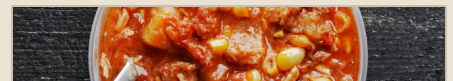
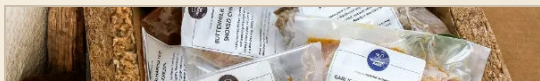
- Two weeks, start to finish
- Every player sells 10 items
- Kick off with parents in the room
- Coaches seed the board on launch morning
- The coach checks in with non-sellers
- \$100 gift card for the top seller

THE MENU & THE MATH

2026 WHOLESALE · SUBJECT TO CHANGE

PRODUCT	RETAIL	WHOLESALE	PROFIT / UNIT
Carolina Pulled Pork	\$20–\$22	\$13	up to \$9
Smoked Pulled Chicken	\$20–\$22	\$13	up to \$9
Beef Barbacoa	\$24–\$26	\$16	up to \$10
Brunswick Stew	\$16–\$17	\$10	up to \$7
Classic Beef Chili	\$16–\$17	\$10	up to \$7
Garlic Tamari Wings *	\$16–\$17	\$9	up to \$8

* The wings ship marinated but uncooked. Grill or bake those. Everything else goes straight from the freezer into boiling water.



GET STARTED

LET'S LIGHT THE SMOKER.

Start at gomiddleman.com/piedmontbbq/start, or reach out and we'll set it up together.

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